

INTER SECTION

MEDIAKIT 2020



DEADLINES

Issue No. 41

Publishing Date: March/April 2020

Closing date: 14. February 2020

Delivery deadline: 21. February 2020

Issue No. 42

Publishing Date: June/July 2020

Closing date: 15. May 2020

Delivery deadline: 22. May 2020

Issue No. 43

Publishing Date: September/October 2020

Closing date: 14. August 2020

Delivery deadline: 21. August 2020

Issue No. 44

Issue No. 43: November/December 2020

Closing date: 16. October 2020

Delivery deadline: 23. October 2020

RATES

SIZES & RATES:

2/1 page 26.000 Euro

1/1 page 13.000 Euro

RATES SPECIAL PLACEMENTS:

Opening Spread 32.500 Euro

Back cover 26.000 Euro

Placement surcharge before

5th double spread 29.250 Euro

Placement surcharge before

page 35 for 1/1 page 16.250 Euro

ADVERTORIALS:

2/1 page 26.000 Euro

1/1 page 13.000 Euro

excluding production costs

contact for advertorials: Oliver Horn

(oliver.horn@off-ones-rocker.eu)

DATES/SPECS

FORMATES:

2/1 page 486 x 337mm + 3 mm bleed

1/1 page 243 x 337 mm + 3 mm bleed

BLEED:

3 mm on all sides for adverting on content pages and 5mm for advertising placed on the cover pages. For double page spread ads gutter safety is 5 mm on either side of the gutter .

PDF - FORMATE:

PDF-X, Acrobat-4-compatible, or higher.

Resolution should be 300 dpi minimum.

Fonts, logos and pictures need to be embedded.

PRINTING PROFILE:

ISOcoated_v2_300_eci.icc

SEND PRINTING FILE TO:

anzeigen@off-ones-rocker.eu

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