

INTER SECTION

MEDIAKIT 2021



DEADLINES

Issue No. 42

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Closing date: 15. February 2021

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Issue No. 43

Publishing Date: June/July 2021

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Closing date: 16. August 2021

Delivery deadline: 23. August 2021

Issue No. 45

Publishing Date: November/December 2021

Closing date: 18. October 2021

Delivery deadline: 25. October 2021

RATES

SIZES & RATES:

2/1 page 28.600 Euro

1/1 page 14.300 Euro

RATES SPECIAL PLACEMENTS:

Opening Spread 42.900 Euro

Back cover 35.800 Euro

Placement surcharge before

5th double spread 35.800 Euro

Placement surcharge before

page 35 for 1/1 page 17.900 Euro

ADVERTORIALS:

2/1 page 28.600 Euro

1/1 page 14.300 Euro

excluding production costs

contact for advertorials: Oliver Horn

(oliver.horn@off-ones-rocker.eu)

DATES/SPECS

FORMATES:

2/1 page 330 x 270mm +5 mm bleed

1/1 page 165 x 270 mm + 5 mm bleed

BLEED:

5 mm on all sides for adverting on content pages and 5mm for advertising placed on the cover pages.

PDF - FORMATE:

PDF-X, Acrobat-4-compatible, or higher.

Resolution should be 300 dpi minimum.

Fonts, logos and pictures need to be embedded.

PRINTING PROFILE:

ISOcoated_v2_300_eci.icc

SEND PRINTING FILE TO:

anzeigen@off-ones-rocker.eu

INFO

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